

## **8 College Admission Trends Worth Watching in 2018**

Every year the National Association for College Admission Counseling (NACAC) releases its State of College Admission report, with information on what admission officers are looking for in applicants.

1 **Applications are up.** The number of application from the first-time freshman increased 7%

2 Colleges accept nearly **two-thirds** of first-time Freshman

3 The average yield rate for first-time as dropped once again from **35.2% to 35.1%**

4 Early Decision applications **increased by 5%** and Early Action application increased by 15%

5 **Wait list activity increase**, for the fall 2016 admission cycle, 39% of institutions used wait list

6 The top factors in admission; **grades, GPA, test scores**, strength of curriculum

7 For transfer admission decisions **grades matter most**

8 Student-to-Counselor ratios is **482:1** for public school counselors

The college admission process as changes every year. However, the process can be enjoyable and less stressful. By starting your college preparation as early as possible.

**For more information contact LF Educational Consulting today.**

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